

THE GLEICHEN CALL

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U.F.W.A. WILL HOLD ANNUAL TOMBOOLA ON FEBRUARY 15

On Thursday 15th the U. F. W. were able to hold their regular meeting at the home of Mrs. P. Warner. Despite the bad roads a good crowd ventured out to enjoy the sunshine.

Mrs. A. Buckley conducted the meeting and much left over business was disposed with. Every one regretted very much that the severe weather had made it impossible to attend the last meeting which was to have been held at the home of Mrs. A. Wilson.

The date of February 15th was set for the U. F. W. A. Tomboola which had been postponed on account of 'le blizzard'.

It was decided to have the delegates report at the home of Mrs. Buckley, Sr., instead of at the hall as programmed. A bench committee was appointed instead of community bench. This meeting is to be held at the regular time on February 14th. Following the meeting Florine Warner gave a very nice recitation.

THE WEEK AT OTTAWA

(By E. W. Gershaw)

Monday was lawless day in the House. The Minister of Justice stated that the B. N. A. Act should be overhauled as there had been many changes since 1867. Others agreed also that the British Parliament would make minor changes on the request of this parliament but that all the provinces would need to agree in order to get any major change made.

The Dominion Government have given the railways making up the C. N. \$1,499,000,000. Not one cent of interest or principle of this has ever been repaid. Also the Dominion has guaranteed the C. N. E. bonds to the extent of \$1,255,000,000. The interest on this must be paid by the taxpayers. In 1926 and 1928 the earnings of the C. N. E. covered the interest due the public on the bonds but in every other year the deficit was paid by the government. Last year it was \$3 million.

The fiery feature of the day was the demand by Mr. King that the reforms promised in the broadcasts be brought down without further delay. No one knows when the general election will be held. Lists of voters are now being printed. According to the new act they will be again opened for revision from May 15th to July 1st. If the elections are called before May 15th the taxpayers will save one million dollars, i.e. the cost of reprinting.

All parties in the House supported the giving of pensions to the blind. I took part in this debate and also in the Unemployment Insurance for fear that such social legislation is what is required at the present time.

All day Thursday was taken up with a political combat dealing mostly with the Empire Trade agreements. Figures were quoted to show that these agreements had helped trade and other records showed a great falling off in such articles as wheat, cheese, milk products etc. Reference is frequently made to the reciprocity agreement that has been promised. It was pointed out that all the cattle and sheep shipped to the U. S. A. would only be about one per cent of their consumption. At present some Alberta shippers have been sending car loads of cattle to Seattle, U. S. A. However, as the duty is 3c and cost of shipping 15c cents per pound they did not get very much as they only got around 7 cents per pound, although at times has been up to 11 cents in United States.

The opening of the U. S. A. market for our natural products would help the situation in our province greatly and toward that goal we must press vigorously.

COMING EVENTS

Feb. 15—U. F. W. A. Tomboola, at Meadowbrook Com. Hall. All tickets sold for the last date will still be good.

Douglas Hardwick of Amnada and Fred Ritchie of Quenstown were in Gleichen for a short time the other day on their way home from Calgary.

SOCIAL CREDIT AND YOUNG PEOPLES' STUDY CLUB MEET

A joint meeting of Gleichen Social Credit club and the Young Peoples' Study Club was held last week. There was a well over a hundred people present and both town and surrounding district were well represented.

In the election of officers that took place immediately after opening Mr. Elmer Bolinger was elected as president and a secretary chosen for the evening. Other officers will be appointed later.

Mr. M. Bolinger was the first speaker and mentioned only a few of the points of interest to students of Social Credit. He first spoke of the medium of exchange to be used and said it was very similar to our present system of paying by cheque. He then pointed out that the plan of Social Credit was not to take away anything from one person, such as a house, land, etc., but rather to give what most of us now lack, that is purchasing power. This he said led to better things than we now enjoy and ultimately to almost complete freedom from taxation. Also, much would be saved in interest that we are now obliged to pay. Mr. Bolinger concluded by quoting from Francis Bacon who said: Above all things good, policies are to be used, that the treasury and money of the state be not gathered into few hands, for otherwise the state may have great stocks and yet starve. Money is like muck, not good except it be spread.

Mr. Tregeant spoke briefly at mentioning that great care be taken that we enter into no venture the would lead us nowhere. He thought we at least should be able to give a satisfactory answer to the following questions before we commit ourselves to a trial of Social Credit. If Alberta decides to make use of Social Credit, independent of the remainder of Canada we must be able to produce and market outside the province, enough to buy what we consume, that we do not produce.

We must be able to find an outlet market for the products of the factory; wheat, cattle, hogs, etc., at price that will buy back the commodity we do not produce viz: fruit of a land, clothes etc. How can we under this system market our products better than we do at present? Where will we get the funds to pay the \$7,000,000 annual interest bill of the province, and maturing bonds?

Where will we get the funds to pay interest on present obligations of all cities, towns, municipalities and maturing bonds? Where will farmer get funds to pay their debts and interest to banks and mortgage companies and to buy machinery to replace worn out farm equipment. All of these questions were answered later by A. C. Robertson the next speaker.

Mr. Robertson began by calling attention to the provisions made for man's wants by the creator of the world and the community. All of these questions were answered later by A. C. Robertson the next speaker. Mr. Robertson began by calling attention to the provisions made for man's wants by the creator of the world and the community. All of these questions were answered later by A. C. Robertson the next speaker.

He traced the progress made in Canada and the United States between the years 1870 and 1900, wherein farmers led by going out into new territory to cultivate the soil and make homes for themselves and their families. Business men followed bringing with them goods that the farmers required and trading these goods for the products of the farm and in turn trading these products for goods that were being manufactured further back. These business men saw to it that means of transportation was provided, first by ocean and pony express and later by railroads. Manufacturers and goods were brought forward as required and private banks were opened, usually by retired farmers who had made good on the front line. In this way money that was made in any district was kept in that district and was used for further development.

In these days the prices were not high. Farmers got from 50 to 60 cents per bushel for it, but they could buy the goods required at an equally low price. A good wagon with grain box could be bought in Minneapolis for \$50, other goods were priced accordingly. Everybody had all they required and the more industrious became rich. They were a happy and contented people. I mention this to show

that reasonable profits or interest taken in payment of services do not retard progress of a community. The profits or interest is kept in that community and used to make further profits and interest.

Now, as far back as the close of the civil war men like Abraham Lincoln had a very great fear that the control of the peoples affairs would go into the hands of the few and it was President Lincoln himself who said "that would be worse than war".

This possibility was carefully guarded against up until about the year 1900. Somewhere about that time Leader began dealing in wheat and Armour in cattle and hogs in a big way, and Carnegie and his associates got complete control of the steel and iron out of the nation. It was marvelous how soon after that these men became millionaires and how soon depressions began to occur. Strikes became frequent and a feeling of insecurity began to spread among the people. It became greater as the oil business began to centre around John D. Rockefeller and the banking business around Morgan and Son. But in 1914 war broke out in Europe and the minds of most people were diverted from their personal affairs. But the minds of a few were more than ever concentrated on their own affairs. Those who were already millionaires became multi-millionaires through trade in war equipment and munitions for the allied armies. Money was flowing freely among the people for everything was booming. It was, however, being systematically and constantly drained by big business and at the close of the war big business had become a racket and was controlled more or less by racketeers.

Small factories that had up to that time served their community faithfully and well were brought up by big heavy duty manufacturing association that was by that time a very powerful machine. The owners of the small factories were, in most cases induced to take most of their say in preferred shares in the factory they had just sold and the workers already had some shares in this factory were induced to take more. When the crash came toward the end of 1929 these factories were closed down and all the men thrown out of employment. Their shares in the factory became worthless. These men and their families are now on the relief line and if the former owners had not taken so much of the factory they soon would be on the relief line. The after war period gave these racketeers the opportunity they were looking for. By ruthless means they forced President Harding to allow the appointment of Dorothy as attorney general and during the president's absence Alaska laws prohibiting certain combines were repealed and the banking act was changed to suit their purpose. When Harding found out what was going on he determined to bring the whole matter to a show down. He died before he reached home. The aroused public however demanded an investigation and Dorothy was removed from office but not before the damage was done. Now if we want a binder that at one time sold for \$65 we pay approximately \$300 for it.

The secret service system of this manufacturers association is the finest in the world. It gathers information from every corner of the globe and spreads its propaganda at exactly the right time. It knew when Canada needed assistance to get better prices for its wheat and sent Sapito to organize the wheat pool. That was just about the time the association needed something to stimulate the buying of farm machinery in Europe and they held the wheat pool up as a glaring example of how western Canada was preparing to hold up European countries on the price of wheat. It worked all right as all their schemes do, for very soon they were shipping cargoes of farm machinery across the Atlantic and the countries of Europe were growing their own wheat. Canada and the United States lost their chief market.

I have been trying to bring all this to your attention so that you will know just what we are up against, and how the great capitalists of industry, as some of us lovingly call them, have been and still are using us, and what you may see the necessity of our taking immediate steps to protect ourselves against further calamities. This brings us to the point where we must consider ways and means of delousing our spoils and I am in favor of Social Credit as the

J. E. OSTRANDER GLEICHEN'S NEW MAYOR

Monday J. E. Ostrander was elected mayor of Gleichen by acclamation, since there were no other nominations. The three councillors whose terms up were again returned to their seats by acclamation. Mr. Ostrander has been a resident of Gleichen for some 20 years and is thoroughly familiar with the difficulties that are ahead of him in his position as mayor.

There will be an election for school trustees on Monday. The following are the candidates: G. H. Farquharson, C. W. Harrison, R. A. Brown and O. Lindquist.

DASHES FROM CRAIGANTLER AND DISTRICT

The song "Hands Across the Table," was played over CIBC last Saturday in honor of the anniversary of the wedding of Mr. and Mrs. Bailey Schreiber. Happy returns, Bailey.

Mr. and Mrs. M. Murray of Gleichen were Sunday visitors to the home of Capt. and Mrs. Grant, Glenavon.

Mr. Henry Dankworth and daughter were visitors over the weekend in Calgary.

Social Credit is getting a strong hold here. Some trucks going home from Calgary to Hussar stopped at the home of Carol Sheets on Tuesday, of last week because they wanted to hear Mr. Abernethy on the radio and did not want to miss him.

Mr. and Mrs. George Maclean of Hammer Hill, Mrs. St. Sheets and Mrs. Grant visited Standard on Friday last and had tea with Mr. and Mrs. Alf Messenger.

L. Selgenesen was operated on in a Calgary hospital one day last week. Mrs. Selgenesen and family visited with him on Sunday last and report he is doing fine.

Mr. M. MacDonald is not only teaching the school children, but is also taking the grown ups in hand in a new play to be staged shortly.

CARE OF HOUSE PLANTS (Lethbridge Experimental Station)

The care of house plants has been suggested as the topic for this week and while there are no doubt more practical questions deserving consideration some notes on this subject should be of interest. Plants in the house furnish an atmosphere that adds immeasurably to the enjoyment of living. They are living, breathing things that soon drop and die if neglected, whereas if cared for they provide an enjoyable means of adding beauty to the house during the long months of winter. In caring for them four things are important. These are moisture, light, temperature and soil.

Water is mentioned first because it is the factor most frequently neglected. A characteristic of the Alberta climate, during winter especially is that the atmosphere contains very little moisture and in houses, particularly those heated with hot air or hot water, without humidifiers, is even drier. For this reason the watering of house plants here requires extra attention. Watering every once in a while will not give satisfactory results because the plants are first allowed to become too dry and then to wet. Some plants do best in a very moist soil, while others thrive in a comparatively dry soil but best results are obtained where a relative uniform moisture condition is maintained from day to day.

A temperature most favorable for house plants is often difficult to maintain in the average home. During the day the temperature is kept rather too high for most plants, which, if other conditions are favorable, in a large amount of tender unhealthy growth. At night when the house is allowed to cool down to a point unfavorable for plants this tender growth is easily injured and the way and means.

The reminder of Mr. Robertson's address and his answers to Mr. Tregeant's questions will appear in next issue.

Do You Know?

The hottest place on earth is Death Valley—134° in the shade.

The coldest place on earth is Verkhoyansk, Siberia—93° below zero.

The most comfortable place on earth is the home that is heated with our famous—

CARBON; NEWCASTLE AND WAYNE GRAY COAL

During January 1935 we shipped in and unloaded 357 tons of coal. Quality and value must be there.

R. S. McQUEEN

COAL WOOD CARTAGE

Stand Up And Cheer

Starring:

MADGE EVANS
WARNER BARTER
SHIRLEY TEMPLE
JAMES DUNN

Matinee at 3 p.m. sharp

NEWS COMEDY

Two evening shows at 7:30 p.m. and 9 p.m.

GLEICHEN COMMUNITY HALL

plants die from no apparent cause.

South windows provide best light conditions for sun-loving plants such as geraniums and roses and flowering begonia while plants such as Rex begonia, anandistra and Norfolk pine that prefer diffused sunlight, are favored by an east window. West windows are less favorable because the afternoon sun is usually too strong for most plants.

Soil for potting is a relatively simple matter because plants will adapt themselves to a wide range of soil conditions, providing the necessary food elements are supplied in proper amounts. A good potting soil is made by mixing garden soil with well rotted manure and clean sand. In addition the use of chemical fertilizer pills is recommended.

All plants grown near windows should be turned around occasionally so they tend to grow toward the light and become unsightly if left in one position.

House plant pests such as aphids and Black Fly can be readily controlled by treating with a nicotine solution made with one teaspoonful of Black Leaf Forty to one gallon of water. To make the aphicide stick better a weak solution of soap is added using only pure soap such as castile. Soaps containing lye are not safe to use. In treating immerse the plants in solution if possible. Otherwise spray. Do this at night and in the morning wash off with cold clean water. Never dip plants and directly expose them to sunlight. This will cause scalding. Scales which occur in fern plants and Ficus are controlled by washing each leaf in soapy water. Red spiders and mite bugs are simply washed off by spraying with a fine strong spray of water or washing where a sprayer is not available.

Many think they are highly moral when they are merely refraining from doing fear from things they are dying to do.

A newspaper declares that "any young woman of high ideals and moral turpitude can win as never before in educational history." Anyway, she can usually win a place on the front page, "with art."

19TH ANNUAL...

BANFF

WINTER SPORTS

Carnival

FEB. 13-17

Five days of healthy sport and fun—To be enjoyed in Skiing, Curling, Hockey, Ski-joring, Art Skating, Novelty Snow and Ice Sports.

LOW RAILWAY FARES

From Stations in Alberta and British Columbia

Tickets on sale

FEBRUARY 9-16

RETURN LIMIT FEB. 11

Ask Ticket Agent

CANADIAN PACIFIC

\$1.05 RETURN

BARGAIN

TRIP

TO CALGARY

From GLEICHEN

FEBRUARY 8-9

Good to return until

FEBRUARY 11

Low fares from other stations

GOOD IN COACHES ONLY

No Baggage Checked

Apply Ticket Agent

CANADIAN PACIFIC

To a friends house the road is never long.

How To Keep Colds UNDER BETTER CONTROL

When Colds THREATEN

If a Cold STRIKES



VICKS VA-TRO-NOL
At the first sneeze or nasal irritation, quick use of a few drops of Vicks Va-tro-nol. Its timely use helps to prevent many colds, and to throw off colds in their early stages.

VICKS VAPORUB
At bedtime, massage throat and chest with Vicks Vaporub, the mother's standby in treating colds. All night long, by stimulation and inhalation, Vaporub brings direct relief.

To Build Resistance to Colds: Follow the rules of health that are part of the clinically tested Vicks Plan for Better Control of Colds. (The Plan is fully explained in each Vicks package.)

VICKS PLAN FOR BETTER CONTROL OF COLDS

Appraisals Of Progress

"If we are to take stock of the world's advance in 1934, let us first take stock of ourselves."

With this challenge to the conventional New Year appraisals of progress, Dr. Robert A. Millikan, distinguished scientist and Nobel Prize winner, contributes to the January American Magazine what is described in an editorial review in "The Reader's Digest" as one of the truly stimulating articles of the month.

It is stimulating, and for that reason we utilize this column to reproduce the Reader's Digest editorial review of Dr. Millikan's article. It says:

Dropping for the moment his famous pursuit of the cosmic ray, Dr. Millikan seeks for rays of hope in the cosmos of human aspirations. The usual end-of-the-year statistics on our loadings, steel output and building construction, he says, only blind us to the real fundamentals of mankind's advance. Records of transportation are important, but not so important as whether the men who last year used our vaunted methods of eating space were more thoughtful and kindly than those who were transported the year before. We may boast how speedily we get about and forget how to walk peacefully and reflectively with ourselves.

The number of miles traveled in automobiles is not as significant as what we saw and felt on our way. Did we hog the road and give battle at crossings, or were we chivalrous as knights? How many bows did we grant with our cars to the old, the lame, the shut-in? And how many times did we drive alone to a hilltop to read and to meditate, hungering for betterment? Just as human values transcend statistics, so we must use the golden rule to measure true progress.

Our improved communications, whether by radio, telephone, or transatlantic cable, does not of itself denote a higher civilization. The main question is: What was communicated? Fear and prejudice? Did our remarkable facilities tend to promote hate and greed, base ideas and false sentiments? Or did they reflect sounder thinking, more generous and humane impulses?

What if we did make a staggering number of telephone calls or talk freely to London and Paris? That is of small moment compared with whether or not we used the telephone as an instrument of fellowship. Did we call and offer to help a friend smitten by ill luck? Were we less rude and more thoughtful and kindly than those who were transported the year before? There was no progress if we grew into the mouthpiece and failed to employ the phone for more intelligent, gracious conversation. The fact that some of our tall buildings are gloomy and half occupied, becomes really tragic only as the minds of those who use them become gloomy and half occupied, too. Not the number of new buildings that go up but what goes on in them is the vital standard. Do new buildings connote better working conditions and larger opportunity?

Let us not be deceived by the production of our farms and factories. The supreme question is, did we grow in mental, moral and physical stature? Not how fast the wheels turned in 1934, but how slow and firm were the feet of thoughtful men upon the earth. Not how much improved the motor design, but how much we improved the motor of men—the knowledge, the understanding, the wisdom.

Stratosphere flights were made in 1934, but what of the aspirations of those who remained below? "In 1935, perhaps," Dr. Millikan writes, "if we are thoughtful and honest and kind and courageous, we may ascend a little way toward our own stratosphere—the mysterious altitudes of ourselves."

Wanted Bells Used

Unless They Were Donor Would Not Attend Church

Antonio Giovanni Rebagliati, pioneer merchant of the Fairbairn, has heard the peal of the bells be donated many years ago to the church in Lytton, B.C., and has returned to worship with his neighbors.

For many years the bells had not been rung because residents complained of the noise. "Ring the bells or I do not go to church," said Rebagliati. At last his words have been heeded, the bells have been rung on Sundays and the merchant attends church regularly.

Football coach (to players): "And remember that football develops individuality, initiative and leadership. Now get in there and do exactly as I tell you."

Mountain goats are increasing in Mount Rainer National Park, Washington.

Kidney Troubles

cause poisons to accumulate in the system and bring on persistent backache, Lumbago, Rheumatism, or Sciatica. Take Gin Pills to restore to you a healthy condition and eliminate the poisons from your system.



W. N. U. 2088

In Bed With Neuritis Every Winter

Until Kruschen Brought Relief

"For three years," writes a woman, "I have been sick in bed about three months every winter with neuritis in my hips and legs. Last winter I started taking Kruschen Salts, and got relief from the first dose. This winter I have not been in bed at all." (Mrs. D. M.) Neuritis is a result of impurities in the blood. And it is impure blood, circulating all over the system and setting up inflammation in the tissues, that causes those excruciating pains. Kruschen Salts can be safely trusted to set the matter right. Because Kruschen contains just what Nature needs to persuade your internal organs back into a healthy, normal condition.

Judging from the large demand for poultry marked by the official grades, it is apparent that Canadians are becoming familiar with these grades. More tagged poultry was displayed and sold on grade during the recent holiday season than in any year since grade tagging was introduced.

A Late Model

Two little fellows were gazing at a zebra in a zoo. "What a funny animal!" said one. "What is it?" "I don't know," replied the other little fellow, "but it's a sports model donkey, I think."

Would He Safe

"Are you fond of toffee?" asked the little mite, of a lady who was assisting at a party. "No thank you, my dear." "Then will you look after this for me please?"

Royal Bank of Canada Presents Strong Statement

Morris W. Wilson, President and Managing Director, Notes Distinct Improvement in Business Looks Forward to 1935 With Confidence.

Sydney G. Dobson, General Manager, Reviews Financial Statements—Reports \$50,000,000 Increase in Deposits

At the Sixty-Sixth Annual Meeting of The Royal Bank of Canada, held in Montreal, Morris W. Wilson, President and Managing Director, paid tribute to the distinguished service rendered to the banking world by Sir Herbert Holt, who had presided at successive Annual Meetings for over a quarter of a century, and whose outstanding ability and prestige have been important factors in the sound and consistent growth of the bank during his regime.

In commenting on the strong Statement presented to the meeting, Mr. Wilson said that it reflected a year of operations under distinctly improved conditions, both at home and abroad. Referring to the recent revision of the Bank Act and the Act incorporating the Bank of Canada, he stated that the public hearings preceding those enactments, the bankers were able to justify their administration. He warned that the curtailment of earning power resulting from restrictions upon interest rates chargeable by banks and the withdrawal of note-issuing privileges will inevitably reduce the ability of banks to maintain unproductive branches in small communities. Banking operations have never been excessive, and if an efficient banking system is to be maintained, there is a point beyond which enforced economies to meet falling revenues on one hand, and increased taxation on the other, cannot safely be carried.

Referring to taxation, Mr. Wilson said:— "Every dollar paid in dividends last year we paid sixty-seven cents to the Canadian tax-gatherer. This does not take into account the taxes paid by our shareholders themselves on dividends received from the Bank. Surely these figures require no comment."

In discussing the improved conditions in Canada, Mr. Wilson pointed out that during the past year manufacturing and employment have approximated the levels of 1926; iron and steel production, the output of automobiles, textiles and electrical energy had increased and the value of exports, notably lumber and wheat, had advanced substantially. The wheat crop was no larger, but fortunately, higher prices prevailed. The value of field crops had increased over \$100,000,000 and the enhanced purchasing power of the farmers had increased trade between them and the city.

There has been increased demand for Canadian mineral products abroad, it is anticipated that the output of Canadian gold mines will exceed \$100,000,000, as compared with \$85,000,000 in 1933. The striking boom in Great Britain created unprecedented demand for Canadian lumber and a record volume of shipments was made during the past year. He mentioned the importance of the tourist trade to Canada, which had increased to over \$100,000,000 and for several years brought more money into Canada than our wheat exports.

Newsprint

"Demand from the United States for newspaper has been strong, with the result that the output of the Canadian mills in 1934 was more than twenty-five per cent. higher than in the previous year. In fact, it was within ten per cent. of the output of 1929. Prices, however, were even lower than in 1933 and, despite the most rigid economy, have continued in an unprofitable basis."

The Railway Situation

"The railway situation continues to be the most important economic problem in Canada. Obviously, no Canadian people cannot stand indefinitely a weekly drain of over \$1,000,000 for railway deficits, and the time has rapidly approached when more drastic and effective action will have to be taken if we are to maintain national credit and solvency."

Referring to world affairs, the President said that in spite of tense political situations during the past year, business has continued to improve. Production in Great Britain and several other countries was greater than in 1928.

"It is only in the countries of the gold bloc where business has become materially worse. The world trade, however, must be released from the multitude of new restrictions which were among the worst products of the depression. If it is to regain healthy vigor, excessive economic nationalism has proved a dangerous boomerang, striking down home industries as well as those of foreign countries."

I believe that the prevailing opinion has been expressed toward better economic relations between countries, and I look upon this new attitude as a happy augury of further favourable developments during the coming year."

"The Capitalistic System "It is not surprising that new social experiments should have been undertaken in many countries in the hope of mitigating the suffering incidental to violent booms and depressions. Undoubtedly, they have placed a greater strain upon the capitalistic system. That system has been the result of a process of evolution and as such has been subject to modifications from time to time to meet changing conditions. Further modifications and changes may be necessary if we are to be rid of the evils of major depressions. The difficulties in the distant past were the outcome of shortages. At the present moment the major difficulties have to do with the distribution of an increasing surplus which tends to exceed purchasing power. Increasing attention must be given to measures which will provide for a freer and more even flow in the exchange of goods and services. Insofar as the 'New Deal' in the United States, or economic experiments in other parts of the world, may provide a workable answer to this problem, we should not hesitate to adopt that solution. Social and economic experiments which fail, however, are dangerous in that they are likely to be wise to 'make haste slowly' in changing fundamental principles of the existing system."

The Outlook

"For more than a year and one-half there has been a distinct upward trend in business activity; improvements have been made in practically all branches of agriculture, industry, mining and trade. At the beginning of the year, the outlook for both home and abroad, favor a continuation of this upward trend. It is true that the economic picture is not free of difficult problems for which practical solutions are necessary, but I believe that the Canadian people have the courage and ability to solve such problems in a rational manner. It is upon the basis of past performance that I look forward to 1935 with renewed confidence."

GENERAL MANAGER'S ADDRESS

In his remarks, Mr. S. G. Dobson, newly appointed General Manager, pointed out the very satisfactory results of the Annual Report and Balance Sheet presented. He said in part: "The results of the year are indicated by the figures, but to general conditions, I am glad to say the trend has not only been arrested, but, under most headings has been reversed, in some instances to a substantial degree."

In reviewing the Financial Statement, he said:—"Perhaps the most pleasing feature of the statement is the increase of over \$50,000,000 in total deposits by the public. The total is now \$412,579,453. Canadian branches contributed \$11,000,000 of this total increase, of which \$11,000,000 in the Savings category. The increase in deposits was shown by every province in the Dominion."

"Current loans in Canada show an increase of over \$100,000,000 and are up over \$100,000,000. This is a significant change, reflecting, as do the figures for the United States, a heartening increase in Canadian business activity."

Mr. Dobson pointed out that all banks in Canada, because of their easy cash position, are looking for desirable loaning business, and the comparatively small increase under heading reflects a lack of demand for loans, rather than a restriction of credit.

"Profits for the year were \$4,368,217 but are not properly comparable with published profits for the previous year because heretofore they were reported after deducting Provision for the first and second general taxes. For the sake of uniformity, and the fuller information of shareholders, both classes of taxes are now disclosed in the published report. Making allowance for the resulting increase under this heading, profits are lower by \$208,448, leaving \$1,508,804 to be carried forward in Profit & Loss Account, after the usual deductions for dividends, taxes, etc."

In keeping with the downward trend in interest rates and the resulting difficulty in employing funds profitably, the banks and most other institutions accepting deposits reduced their rates on interest-bearing deposits by one-half per cent. in 1934. This has had a beneficial effect upon bond prices, and has helped to reduce the cost of Dominion and Provincial financing."

Mr. Dobson made special reference to the satisfactory results achieved by the Canadian branches of Canada and the valuable assistance they have given to exporters in the development of their trade with the countries where the bank is represented. In conclusion, he said:—

"On the whole, 1934 may be regarded as a year of substantial recovery for Canada. While we still have many problems to solve, we have, I believe, every justification for looking forward with confidence to further improvement in conditions during 1935."

Fishes In Cold

Saskatchewan cold claimed the life of Percy Ochapway, 14-year-old Indian, mission schoolboy at Round Lake, Ochapway and two other lakes without permission left the school and started for their homes some miles away on January 13. The other lads returned, but Ochapway's body was found January 17.

The Full Vitamin Value of Cod Liver Oil PLUS Further Body-Building Virtues

RIGHT GERMS, INVITING PEOPLE HERE AND DAY

Generations have proved the body-building, energizing power of pure cod liver oil. Generations, too, have proved that Scott's Emulsion of Cod Liver Oil gives you all these, PLUS easier assimilation, pleasanter taste, and the added value of hypophosphites of lime and so on. PLUS values found only in Scott's Emulsion.



SCOTT'S
THE COD LIVER OIL WITH THE PLUS VALUE
For Sale by Your Druggist

Little Journeys In Science

MAGNETISM

(By Gordon H. Guest, M.A.)

In various countries there is found an ore of iron which has the power of attracting small bits of iron. Pieces of this ore are known as natural magnets. The name for this peculiar kind of iron ore was discovered in 1585 because large quantities were found near a town in Asia Minor called Magnesia. The natural magnets not only attract small pieces of iron and steel, but they also possess the power of indicating direction.

If a piece of steel is stroked by a natural magnet, it becomes a "steel magnet." There are, of course, other and more convenient ways of magnetizing a piece of steel. Permanent magnets include the bar magnet, the horseshoe magnet and the compass needle.

If iron filings are scattered over a paper under which is a bar magnet it will be found that the iron filings arrange themselves in curved lines about the shape of the magnet. It will be observed that these lines curve from the ends or near the ends of the magnet. If the bar is suspended by an untwisted string it will come to rest with one end pointing a general north direction. This end is known as the north-seeking or north pole.

The space surrounding a magnet in any part of which the force from the magnet can be detected is called its magnetic field. It is called the magnetic field because the magnetic force is greatest in the neighborhood of the poles. The lines of force, however, are not straight, but curve from the north pole, pass through the surrounding space, enter at the south pole and continue through the magnet from the south to the north pole. Thus every line of force is a closed curve.

The fact that a compass needle points approximately north and south is due to the fact that the earth is surrounded by a huge magnetic field having a south pole near the geographical north pole and a north pole near the south geographical pole because it has been agreed upon by scientists that the pole which points to the north should be called the north seeking pole.

If Both Are Young

Chances Of Survival Until Golden Weddings One To Six

The wedding a newly married couple have of surviving to celebrate their golden wedding anniversary have been removed from the realm of doubt and put into an absolute category by statistics of the Metropolitan Life Insurance Company, according to a company bulletin.

When the bride is 22 and the bridegroom 25 years old, which is about the average example, it was found that they have four, and their chance of reaching their tenth anniversary is not far from certainty, namely, 927 per 1,000, or considerably in excess of nine in ten.

"The chance of this same couple surviving to their silver wedding is, of course, very much greater," the statisticians say: "in fact, just about three-fourths, and their chance of reaching their twentieth anniversary is not far from certainty, namely, 927 per 1,000, or considerably in excess of nine in ten."

Many New York, who were moved to make such calculations by the growing number of marriages accompanying the approach to better business of nine in ten.

Build Up Great Business

Montreal's new knight, Sir Charles Lindsay, was stricken with blindness when only four years old. His sight miraculously after this affliction he became a piano tuner, began to sell pianos, built up a great business, and incidentally amassed the fortune that is the basis of his splendid philanthropy.

FALSE

DR. WERNET'S POWDER

Gripes plates so firmly and easily that you can't slip—you have never known you have false teeth. Dr. Wernet's Powder is pleasant and never causes soreness—it is the world's largest selling—prescribed by leading dentists—costs but little but gives you comfort for your all day long.

TEETH

TORONTO MAN GIVES AFFIDAVIT

In a sworn statement, Mr. Henry Dawson, 30 Caroline Avenue, Toronto, tells how Fruit-A-Lives gave him lasting relief from severe headaches. He wants others to be aided by his experience and consented to tell of it in a statement made under oath before a notary in order that everyone would be convinced of its truth. Mr. Dawson declares:—"Following two serious operations I was bothered with severe headaches. The pain on the top of my head and in my forehead was, at times, more than I could bear. I consulted a doctor. He advised me to take Fruit-A-Lives. Since I used them I have not had a minute's trouble with headaches. I can't recommend Fruit-A-Lives too highly to anyone who is troubled as I was." Copy 25c. Dawson's evidence statement will be sent on request. Write for a copy. Fruit-A-Lives—15c and 50c EVERYWHERE.

The export market for frozen poultry has opened up earlier than in 1934. Already 2,000 boxes of chickens have arrived on the British market, with more shipments to follow. One shipment from the Western Provinces is routed via the Panama Canal.

"Canada won first prize for the best exhibit of Empire bacon at the recent dairy show in the Royal Agricultural Hall, London, England."

WHAT TO DO ABOUT "Acid Indigestion"

A WAY THAT RELIEVES THE CAUSE IN A FEW MINUTES

Many people who think they have "weak stomachs" or "indigestion," are actually suffering from "acid stomach." And this common ailment can usually be relieved now, in minutes, by the use of Phillips' Milk of Magnesia. Made in Canada.

Try this just once. Take either the familiar "PHILLIPS", or the new "Phillips' Milk of Magnesia" Tablets. But watch out that you get the Genuine "PHILLIPS' Milk of Magnesia. Made in Canada."

ALSO IN TABLET FORM: Phillips' Milk of Magnesia Tablets are now on sale at all drug stores. They are the most reliable tablet in the world. It is a teaspoonful of Phillips' Milk of Magnesia Tablets that you get the Genuine "PHILLIPS' Milk of Magnesia. Made in Canada."

PHILLIPS' Milk of Magnesia

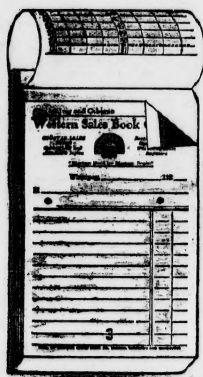
After a hard day's work,
a bottle of beer will
banish fatigue

THERE ARE NO BETTER BEERS THAN THOSE MADE IN
ALBERTA. OBTAINABLE AT OUR WAREHOUSES
VENDOR'S STORES AND TO OUR LOCAL HOTEL

DISTRIBUTORS LTD.

Agents for the Brewing Industry of Alberta
PHONE 82 - BASSANO

This advertisement is not inserted by the Alberta Liquor Control Board or by the Government of the Province of Alberta.



For Counter
Sales Books
See us

Prices went up lately
Better order your
supply now

The Gleichen
Call

To live well . . .

The desire to live . . . at any cost . . . is as old as mankind. But the desire to live well . . . at reasonable cost . . . has never been so keen as it is today.

...The one calls for the mere avoidance of the dangers common to us all . . . but to live really well demands an alert, intelligent acquaintance with the improvements and refinements that are, daily making life better worth living.

Through all progress of the art of living well, advertising . . . almost alone . . . has carried the message of new pleasures, protections and economies into every department of our lives. . . .

...and here before you, you will find reliable, straightforward news of tested ways of saving time, effort and money.

Read the advertisements here in your newspaper . . . they are your guide to what's newest and best in the art of living well.

Town & District

R. S. McQueen, the local coal king, sold 12 cars of coal during January. Evidently Mr. McQueen's coal fills the bill and keeps the houses about town warm and cozy.

The school had a fire drill one day last week and emptied the building in 45 seconds. This information was given us by the school boys. They seemed to be very much delighted with the speedy performance.

For the past couple of weeks Social Credit has been the main subject of conversation around town. No two people can talk five minutes but Social Credit pops up. That man Aberhart has certainly got them going. People will talk of some big event for a couple of days then the subject dies out, not so Social Credit. It waits warmer each day.

Tom Johnston spent Saturday in town looking up his old friends. Tom is now located at Trail, B.C. and was called to Calgary owing to the serious illness of his father. He is now playing hockey for the Trail team and Friday night witnessed the game here between Canmore and Gleichen.

A meeting of the Boy Scouts will be held in the Club Room of the Community Hall, Thursday evening at 7.30. All scouts are requested to be on hand.

Gleichen astronomers, who thought of it, got up a little earlier than usual Sunday morning to gaze at the eclipse. Although it was a little cloudy a good view of the moon and sun could be had through smoked glasses.

A. E. Yates was recalled to Vancouver last week owing to the death of his father.

The annual meeting of the United Church will be held in the church Wednesday evening at 8 p.m.

Charles Lundén is able to be around again after a long siege of sickness.

Duncan Johnston who has been very ill in Calgary is reported to be much better.

Shipments of cattle out of the province during the year 1934 showed an increase of nearly 40,000 over those of 1933, according to figures compiled in the provincial department of agriculture. The total shipments for 1934 were 161,578 head, compared with 123,428 for 1933. Shipments for the 1932 season were even less, being in the neighborhood of 109,000 head. Total shipments of beef cattle from Alberta to the British market for the year were slightly less than 1933. Export of horses from the province in 1934 totalled 29,437, compared with 16,182 head in 1933.

After being beaten by Canmore Friday night the fans and the Gunners felt much better when a win was registered over Medicine Hat the following night. The Clubbuck has played havoc with its all over the country and post game games are the rule. The fans and Gleichen hockey players were grieved to learn of the death of L. Christensen of the Strathmore Belkings. He was a defense player on that team and will be much missed on the Strathmore lineup. After playing three games three days in succession last week the Aces have been sitting around taking a good rest. The playoffs are billed to begin this week and Vulcan will be here Friday.

BLACKFOOT M. D. COUNCILLORS IN REGULAR SESSION

The first meeting of the Blackfoot council was held recently. A statement of the equalized assessment figures from the Alberta assessment commission for the period commencing 1935 was received and discussed. It was shown that farm lands comprising 185,000 acres assessed at \$2,678,000, representing approximately 22½ per cent reduction against previous equalized figures.

Satisfaction was expressed by the councillors in that the district would have benefit in \$1,000 less levy.

Some fourteen indigent ratepayers were voted full and food relief. A mother's allowance was recommended to a ratepayer recently widowed.

Messrs. Nelson and Wheatley were appointed a committee to investigate the O. F. Paymont estate and to value the chattels with a view of salvaging hospital and funeral expenses incurred. At the request of the council an interview with Chancellor Wheatley and Field Crops Commissioner Longman, arrangements were made for a field man to look over the feed situation in the eastern portion of the district and meet the emergency fund.

Egg And Poultry Producers Protective Assoc. of Alberta

LISTEN TO THESE RADIOTALKS

It will be in your interests to listen to the series of radio addresses to be broadcast over Radio Station CFCN, Calgary, each evening from 7.50 to 8.00 p.m., excepting Saturdays and Sundays, between now and February 22nd.

Similar talks will be broadcast over an Edmonton Station at a time to be announced over the air.

Tune in and hear why you should register your disapproval of the Compulsory Egg and Poultry Marketing Scheme by voting against it at the forthcoming Poll.

PROTECT YOUR LIBERTY AND LIVELIHOOD. DO NOT FAIL TO REGISTER

Remember that in order to vote, you must register—Do it early. Full particulars as to how and when to register and vote may be obtained at your local Post Office.

ATTEND THE POOL MEETINGS

By all means attend the Pool Meetings. Listen to the arguments in favor—but be prepared to ask questions and voice your disapproval if you are not in agreement.

The radio talks will provide you with plenty of arguments in this connection.

Alberta Egg and Poultry Producers' Protective Assoc.

P's and Q's

SOME authorities have it that the expression "Mind your P's and Q's" has its origin in the care which printers have to take, when setting type, to distinguish between the very similar letters "p" and "q". Others say that "once upon a time" tavern-keepers, in making up their bills, used a P to indicate a Pint, and a Q for a Quart, so that a customer, in paying, had to mind his P's and Q's. Take your choice of explanation!

Probably no commercial publication in the world minds its P's and Q's more carefully than the EATON Catalogue. Every statement, every illustration in this book is checked, re-checked, and checked again, by Advertising and Merchandising experts and by the EATON Research Bureau before it is finally published. All this is in the interest of ACCURACY—to make sure that no slightest misrepresentation or exaggeration regarding EATON Merchandise or EATON Prices finds its way into our pages. For, above all else, we are determined that NOTHING shall be permitted to disturb Western Canada's firmly established and well-proven conviction that "It's SAFE to save at EATON'S."

EATON'S

DATES OF DANCES AT MEADOWBROOK HALL

March 1, dance.
March 22, dance.
April 22, Easter Monday dance.

A man with short arms is gravely handicapped when trying to illustrate the length of the fish that got away.

When six boys applied for the job of plumber's apprentice, the one who forgot his letters of recommendation got the place.

The heat looking glass is an old friend.

A FORTUNE IN IT
If you could place an ad in the Moon millions of people would read it. Even then it would only be valuable a few nights each month, whereas a Want Ad in this paper while more limited in its scope will cover this particular locality every day in the year.

CLASSIFIED ADS

Notice under this heading 15 words or under 10c, first insertion and 25c each subsequent insertion 3 weeks \$1.00. Over 15 words one cent per word for each insertion.

WANTED—Maid to do general house work. Sleep at home. Apply Mrs. H. C. Clifford.

WANTED—To talk to a man who is desirous of entering the Radio and TELEVISION INDUSTRY as a life career. Experience unnecessary, but must be willing to devote some spare time to practical instructions under AMERICA'S FOREMOST ENGINEERS. For personal interview, reply giving age, present occupation, and phone number, box number, care of this paper. Vocational Adviser. 44

Leave Your —
WATCH, CLOCK
AND
JEWELLERY REPAIRS
—at—
McKAY HARDWARE
P. B. DISCHER
GLEICHEN and VULCAN

Ingredients used in the manufacture of cosmetics, flavoring extracts and perfume are now derived from apricot pits, which were formerly burned as waste material.

Egg And Poultry Producers

A series of broadcasts dealing fully with the poultry marketing plan proposed for this province under the Natural Products Marketing Act will be given over Stations:

CFCN Calgary
CJCA Edmonton
commencing at 9 p.m. each day on
Saturday, February 9 Saturday, February 16
Tuesday, February 12 Monday, February 18
Thursday, February 14 Thursday, February 21

Ballot of producers on the proposed Alberta marketing plan will be registered February 16 to 23. Ask your postmaster for particulars.

ALBERTA POULTRY MARKETING BOARD

204 Northern Investment Building, Edmonton